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June 25, 2026
Gunze Limited

Gunze was founded to promote the silk industry, which was regional at the time. Therefore, the company established the philosophy, "Respect for humanity and the production of high-quality products as the foundation for achieving mutual prosperity with all stakeholders," and has advanced initiatives aimed at revitalizing the local community. In this 17th edition, we'd like to highlight our efforts to create a better community and society.

Gunze Group's Community Building: Connecting Nature and Society

The Gunze Group is committed to creating vibrant and sustainable communities through the power of greenery. As part of this commitment, Gunze Green, a member of the Gunze Group, participated in the "Greenery Festival" held at the Takao 599 Museum in Hachioji, Tokyo, in May 2026, where it hosted a moss ball-making workshop. Approximately 70 participants, from children to senior citizens, enjoyed the hands-on experience of working with soil and plants while deepening their appreciation for nature. These workshops and community events are more than opportunities to showcase our activities. They also provide valuable learning experiences for our young employees, helping them broaden their perspectives while contributing to local communities by bringing people of all generations together through nature.

Gunze will continue to support the development of sustainable communities through greenery.



Moss ball-making booth is a huge hit

Reflections on Participating in the Greenery Festival

At the Greenery Festival, I saw how plants and greenery can bring people together and strengthen community connections. It was inspiring to watch people of all ages—from children to seniors—gather around the same table, smiling and interacting as they created moss balls using plants and soil. The event highlighted the power of greenery to foster communication and shared experiences across generations.

Activities like this help people develop a greater appreciation for nature and encourage them to incorporate greenery into their daily lives. Through plant-centered programs, Gunze Green promotes community engagement, intergenerational exchange, and environmental awareness while highlighting the value of greenery in society.

We will continue to create opportunities for people to enjoy nature, connect with one another, and help build stronger, more vibrant communities.



(From left) President Ikeda, Director Tanaka, Mr. Shigematsu, and Mr. Nishida, who participated in the festival.

Gunze Hosts “Sericulture Festival” to Preserve Culture and Strengthen Community Ties.

As part of its sustainability efforts, Gunze held the third Sericulture Festival in Ayabe, Kyoto, its founding city, in May 2026. Organized in collaboration with Santo Grants, a local organization supporting people with mental and developmental disabilities, the festival celebrated the region’s sericulture heritage and its relevance to modern sustainability.

The event reflected Gunze’s commitment to passing on the wisdom and values of the Silk Capital, where people lived in harmony with nature and used resources without waste. Through hands-on activities such as mulberry leaf picking and silk spinning, participants connected with local culture and one another.

Gunze will continue to preserve regional traditions, foster inclusive communities, and contribute to a more sustainable society.



Experience feeding mulberry leaves to silkworms



Learn how to make a silk cocoon charm strap

Wisdom and Life in the City of Silkworms: A New Approach to Community Welfare Inspired by Sericulture

Based in Ayabe, northern Kyoto, I lead a self-advocacy group that promotes employment opportunities for people with mental health conditions and developmental disabilities.

I launched the “Sericulture Festival” to encourage the entire community to engage with welfare issues, rather than leaving responsibility solely to those working in the field. Rooted in Ayabe’s rich sericulture heritage, the festival has grown into a community event that offers hands-on experiences related to silk farming.

Now in its third year, the festival was held under the theme “Wisdom and Life in the City of Silkworms.” Our aim is to create a place where people of all ages and backgrounds can connect beyond the boundaries of disability and community. At its heart is the desire to rediscover and share Ayabe’s “memories of sericulture”—a valuable cultural asset that strengthens ties across generations.

Looking ahead, we will continue expanding partnerships with welfare organizations, senior care facilities, childcare centers, schools, and other sectors. By connecting people through the legacy of the Silk Capital, we hope to build a broader network that spans generations, professions, and fields of expertise.



Mr. Kyuma
Representative, Santo Grants

Gunze Town Center Tsukashin Supports the Wan-Nyan EXPO

In March 2026, Gunze Town Center Tsukashin supported the Wan-Nyan EXPO, an event promoting animal adoption and disaster preparedness awareness.

Built around the theme of “Learning the value of life through enjoyable experiences,” the event encouraged community well-being through animal welfare initiatives and disaster preparedness programs. As pets are increasingly regarded as family members, fostering a society where people and animals can live together in harmony is an important part of creating sustainable communities.

With approximately 15 million visitors annually, Tsukashin provided an ideal venue to reach people who might not otherwise engage with animal welfare activities. Through initiatives like the Wan-Nyan EXPO, Gunze continues to support sustainable community development while strengthening its ties with local residents.



The bustling Wan-Nyan Expo



Adoption event for rescue cats by Tsukaneko Animal Welfare Division

Bringing Happiness to More Lives The Vision Behind the Wan-Nyan EXPO

The Wan-Nyan EXPO is a charity event dedicated to helping animals in need find loving homes. The event brings together merchandise vendors, a charity bazaar, and food trucks that share a commitment to animal welfare, creating an enjoyable experience for visitors while supporting a meaningful cause.

Programs such as rescued cat adoption fairs and adoption awareness exhibits provide opportunities to learn about the value of life and the importance of animal rescue. A portion of the event proceeds is donated to animal welfare organizations to support their ongoing rescue activities.

Every purchase helps create a brighter future for animals in need. We invite you to visit with your family and beloved pets and join us in supporting a more compassionate society.



The organizers of this event

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